

# BIKESH SHRESTHA

## Senior Product Designer

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## EXPERIENCE

### Jan 2022 - Present Senior Product Designer

IME Pay (IME Digital Solution Ltd.)

- Evaluate current branding, product, and details to create useful and elegant digital experiences across 2 different mobile platforms: IME Pay Wallet and IME PAY Agent apps.
- Collaborate with other designers to maintain design consistency and coherence across features on IME Digital products.
- Personally built relationships and encouraged collaboration across teams to improve IME Digital products.
- Designed elegant flows and interactions for digital products partnered with third-party services.

### Aug 2020 - Nov 2021 UI Designer

The Crazy Studio (P) Ltd.

- Collaborate with project managers to validate business requirements.
- Develop visual design elements, UIs and interactive web pages for HVAC business owners.
- Accelerate design execution by integrating feedback and defining the best design principles and creating a visual library.

### Jan 2019 - Aug 2020 UI/UX designer

Vianet Communications (P) Ltd.

- Evaluate current branding, products and company details to create new style guides and present alternative styles and dashboard designs.
- Create concepts, sketches and ideas and incorporated them into design decisions, resulting in an improved and significant design creation.

### Apr 2018 - Dec 2019 Sr. Graphic Designer

Vianet Communications (P) Ltd.

- Collaborate with stakeholders and managers to develop visual concepts that align with their business objectives.
- Create and prepared design assets for print, digital, or multimedia use, such as typography, color palettes, and graphics.
- Mentor and coach junior designers, providing guidance on design best practices and processes

### Feb 2016 - Nov 2017 Sr. Graphic Designer - Buzzketing Networks (P) Ltd.

- Collaborate with clients and stakeholders to develop visual concepts that align with their business objectives
- Created visual concepts, ideas, and sketches for social media content and design the final artwork to be posted on social media and campaigns for the clients.
- Manage multiple projects simultaneously, ensuring they are completed on time and within budget
- Collaborated with designers from brainstorming ideas to final design and presenting it to the clients for approval.

## Design Skills

User Experience Design  
Interaction Design  
User Interface Design  
Empathy Maps  
User journey  
Wireframing, Prototyping  
User Testing  
Web Design

## Education

Computer Science & Information  
Technology (B. Sc)  
Tribhuvan University  
2012 - 2016

+2 Science  
Bhanu Bhakta Memorial College  
2009 - 2011

SLC  
Nava Jeevan HSS  
2009

## Certification

Google UX Certificate  
2021

Interaction Design Foundation  
2022

## Tools

Figma  
Adobe XD  
Miro  
Adobe Photoshop  
Adobe Illustrator  
Framer  
Balsamiq

## Others

Jira  
Trello  
Kanban  
Slack  
zoho